



Action Plan

Stop complaining. Start acting.

Simple ways you can make sure that students' votes will count.

1) LOG ON TO WWW.MYVOTEWILLCOUNT.COM.

If you go to school in a "swing state", select your school's state to register to vote. If you go to school in a "safe state," but are from a "swing state," select your home state to register to vote and apply for an absentee ballot.

2) SEND AN EMAIL.

Write your friends and family, especially college students, professors, etc. Ask them to log on to www.MyVoteWillCount.com and register to vote and/or apply for an absentee ballot. Ask them to spread the word by emailing their friends and family because we all love to send and receive mass emails...when they're for a good cause.

3) PASS OUT FLYERS.

Print copies of the flyer from this document and pass them out between classes, at social events, or anywhere you find students. You can even stuff them under doors in your dorm.

4) RUN A MY VOTE WILL COUNT DRIVE.

Scroll down to the "5 Simple Steps" for either safe or swing states and follow the instructions for running a My Vote Will Count absentee ballot or voter registration drive.

5) JOIN THE OUTREACH TEAM

A few hours of your time can make a huge impact. If you want to go a step further and help us reach out to other schools, write us at info@MyVoteWillCount.com



5 Simple Steps for SAFE STATES:

If you got to school in a safe state follow these steps to run an absentee ballot drive on your campus. (Scroll down to the ballot guide to find out if you are in a safe or a swing state.)

- 1) Start a team. Gather your friends, your friends' friends, or post signs in permitted areas on campus asking for volunteers. You only need a few people to have a huge impact on the election.
- 2) Ask your student affairs office about setting up an absentee ballot drive table. Most colleges and universities let students table to register voters. If you can't table on your campus be creative: grab a few clipboards and catch students coming out of classes, throw a party, go to social or sporting events, etc.
- 3) Scroll down and print the drive kit including: "State Guide" and "Commit to Vote"
- 4) Find students who will commit to vote absentee. Explain that by voting absentee in their home "swing state" they have a unique opportunity to make a difference in the presidential election. Provide them with the phone number of the Election Office for their state (on your "State Guide") or better yet, send them to www.MyVoteWillCount.com where they will find easy links to voter registration and absentee ballot applications by state. Make sure they sign the "Commit to Vote" form.
- 5) Report back and follow up. Now that you have the names of committed absentee voters email or call them to check in and see how the registration/application process was. Report back to My Vote Will Count. **Send your completed "Commit to Vote" forms to report@MyVoteWillCount.com.**

Have fun! Running a My Vote Will Count drive is a great way to meet new people, a good excuse to throw a party, and a giant contribution to the 2004 election.



5 Simple Steps for SWING STATES:

If you got to school in a swing state follow these steps to run an absentee ballot drive on your campus. (Scroll down to the ballot guide to find out if you are in a safe or a swing state.)

All students may register where they go to school to vote in a federal election.

- 1) Start a team. Gather your friends, your friends' friends, or post signs in permitted areas on campus asking for volunteers. You only need a few people to have a huge impact on the election.
- 2) Ask your student affairs office about setting up a voter registration table. Most colleges and universities let students table to register voters. If you can't table on your campus be creative: grab a few clipboards and catch students coming out of classes, throw a party, go to social or sporting events, etc.
- 3) Print the "Commit to Vote" form from this file. Print voter registration forms by selecting your state on the front page of www.MyVoteWillCount.com and clicking on the "Register to Vote" link. Preprinted voter registration forms can usually be found at libraries, post offices, and county or city clerks. Call the election authority for your state for more information.
- 4) Register voters. Explain that "swing state" voters have a unique opportunity to make a difference in the presidential election. Have them fill out the registration form and mail or deliver them to the appropriate election authority. Make sure they sign the Commit to Vote form. Please be aware that in most states you may not be partisan when registering voters. This means no campaign buttons, t-shirts, comments about the candidates, etc.
- 5) Report back and follow up. Now that you have the names of committed absentee voters email or call them to check in and see how the registration/application process was. Report back to My Vote Will Count. **Send your completed "Commit to Vote" forms to report@MyVoteWillCount.com.**

Have fun! Running a My Vote Will Count drive is a great way to meet new people, a good excuse to throw a party, and a giant contribution to the 2004 election.



Drive Kit Contents

- State Guide
- Commit to Vote Forms
- My Vote Will Count Slips
 - Clipboard

What to Do

1. Approach Students/Start a dialog, ask "Will Your Vote Count?"
2. Explain why a swing state vote counts more!
3. Send them to www.MyVoteWillCount.com to register to vote and apply for an absentee ballot.
4. Use the slips to write down their state deadlines.
5. HAVE THEM FILL OUT THE COMMIT TO VOTE FORM.
6. Return your commit to vote forms via email report@myvotewillcount.com, via fax (801) 858-7789 , or via mail to Heather Woodfield, My Vote Will Count, 2132 45th Avenue, Long Island City, NY 11101.



State Guide

Alabama "Safe Republican"

(800) 274-VOTE
Registration Deadline: 10/22/04
Absentee Application Deadline: 10/28/04

Alaska "Safe Republican"

(907) 465-4611
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/26/04

Arizona "Swing State"

(877) THE VOTE
Registration Deadline: 10/4/04
Absentee Application Deadline: 10/22/04

Arkansas "Swing State"

(800) 482-1127
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/26/04

California "Safe Democrat"

(800) 345-VOTE
Registration Deadline: 10/18/04
Absentee Application Deadline: 10/26/04

Colorado "Swing State"

(303) 894-2200
Registration Deadline: 10/4/04
Absentee Application Deadline: 10/26/04

Connecticut "Safe Democrat"

(800) 540-3764
Registration Deadline: 10/19/04
Absentee Application Deadline: 11/1/04

Delaware "Safe Democrat"

(800) 273-9500
Registration Deadline: 10/13/04
Absentee Application Deadline: 10/30/04

District of Columbia "Safe Democrat"

(202) 727-2525
Registration Deadline: 10/1/04
Absentee Application Deadline: 10/26/04

Florida "Swing State"

(866) 308-6739
Registration Deadline: 10/4/04
Absentee Application Deadline: 11/2/04

Georgia "Safe Republican"

(404) 656-2817
Registration Deadline: 10/4/04
Absentee Application Deadline: 11/2/04

Hawaii "Safe Democrat"

(800) 422-VOTE
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/26/04

Idaho "Safe Republican"

(208) 334-2300
Registration Deadline: 10/28/04
Absentee Application Deadline: 10/27/04

Illinois "Safe Democrat"

(217) 782-4141
Registration Deadline: 10/4/04
Absentee Application Deadline: 10/28/04

Indiana "Safe Republican"

(800) 622-4941
Registration Deadline: 10/4/04
Absentee Application Deadline: 10/25/04

Iowa "Swing State"

(515) 281-0145
Registration Deadline: 10/22/04
Absentee Application Deadline: 11/1/04

Kansas "Safe Republican"

(800) 262-VOTE
Registration Deadline: 10/18/04
Absentee Application Deadline: 10/29/04

Kentucky "Safe Republican"

(800) 438-VOTE
Registration Deadline: 10/4/04
Absentee Application Deadline: 10/26/04

Louisiana "Swing State"

(800) 825-3805
Registration Deadline: 10/3/03
Absentee Application Deadline: 11/2/04

Maine "Swing State"

(207) 624-7736
Registration Deadline: 10/19/04
Absentee Application Deadline: 11/2/04

Maryland "Swing State"

(800) 222-VOTE
Registration Deadline: 10/12/04
Absentee Application Deadline: 10□/26/04

Massachusetts "Safe Democrat"

(866) 462-VOTE
Registration Deadline: 10/13/04
Absentee Application Deadline: 11/1/04

Michigan "Swing State"

(517) 373-2540
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/30/04

Minnesota "Swing State"

(877) 600-8683
Registration Deadline: 10/12/04
Absentee Application Deadline: 11/2/04

Mississippi "Safe Republican"

(800) 829-6786
Registration Deadline: 10/3/04
Absentee Application Deadline: varied

Missouri "Swing State"

(800) NOW VOTE
Registration Deadline: 10/5/04
Absentee Application Deadline: 10/21/04

Montana "Safe Republican"

(888) 884-VOTE
Registration Deadline: 10/3/04
Absentee Application Deadline: 11/1/04

Nebraska "Safe Republican"

(402) 471-2555
Registration Deadline: 10/15/04
Absentee Application Deadline: 10/27/04

Nevada "Swing State"

(775) 684-5705
Registration Deadline: 10/2/04
Absentee Application Deadline: 11/2/04

New Hampshire "Swing State"

(603) 271-3242
Registration Deadline: 10/23/04
Absentee Application Deadline: 11/1/04

New Jersey "Swing State"

(877) NJVOTER
Registration Deadline: 10/4/04
Absentee Application Deadline: 10/26/04

New Mexico "Swing State"

(800) 477-3632
Registration Deadline: 10/5/04
Absentee Application Deadline: 10/28/04

New York "Safe Democrat"

(800) FOR VOTE
Registration Deadline: 10/8/04
Absentee Application Deadline: 10/26/04

North Carolina "Swing State"

(919) 733-7173
Registration Deadline: 10/8/04
Absentee Application Deadline: 10/26/04

North Dakota "Safe Republican"

(800) 352-0867
NO VOTER REGISTRATION
Absentee Application Deadline: 11/2/04

Ohio "Swing State"

(614) 466-0562
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/30/04

Oklahoma "Safe Republican"

(405) 521-2391
Registration Deadline: 10/8/04
Absentee Application Deadline: 10/27/04

Oregon "Swing State"

(866) ORE VOTES
Registration Deadline: 10/12/04
Absentee Application Deadline: 11/2/04

Pennsylvania "Swing State"

(800) 552-VOTE
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/26/04

Rhode Island "Safe Democrat"

(401) 222-2340
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/12/04

South Carolina "Safe Republican"

(803) 734-9060
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/29/04

South Dakota "Safe Republican"

(605) 773-3537
Registration Deadline: 10/18/04
Absentee Application Deadline: 11/2/04

Tennessee "Swing State"

(615) 741-7956
Registration Deadline: 10/3/04
Absentee Application Deadline: 10/26/04

Texas "Safe Republican"

(800) 252-VOTE
Registration Deadline: 10/12/04
Absentee Application Deadline: 10/26/04

Utah "Safe Republican"

(800) 995-VOTE
Registration Deadline: 10/13/04
Absentee Application Deadline: 10/29/04

Vermont "Safe Democrat"

(800) 439-VOTE
Registration Deadline: 10/23/04
Absentee Application Deadline: 11/2/04

Virginia "Swing State"

(800) 552-9745
Registration Deadline: 10/4/04
Absentee Application Deadline: 10/28/04

Washington "Swing State"

(800) 448-4881
Registration Deadline: 10/3/04
Absentee Application Deadline: 11/2/04

West Virginia "Swing State"

(800) SOS VOTE
Registration Deadline: 10/13/04
Absentee Application Deadline: 10/27/04

Wisconsin "Swing State"

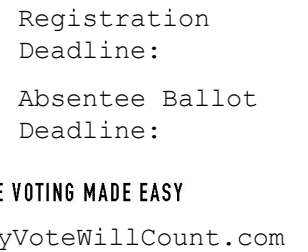
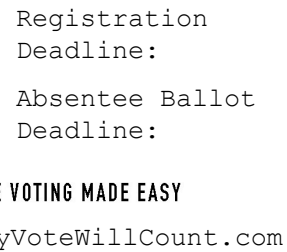
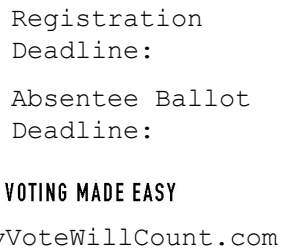
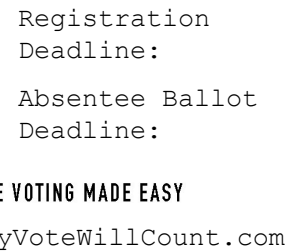
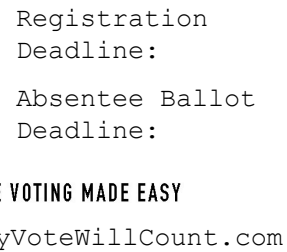
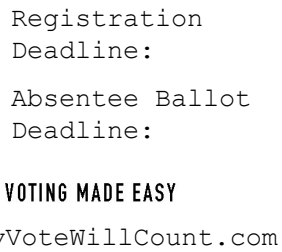
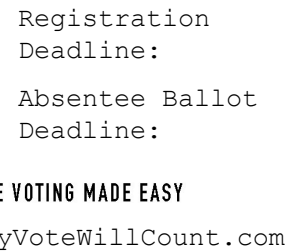
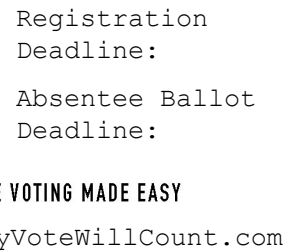
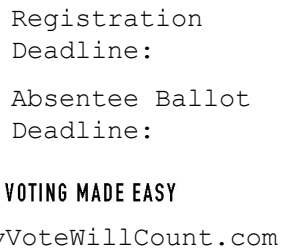
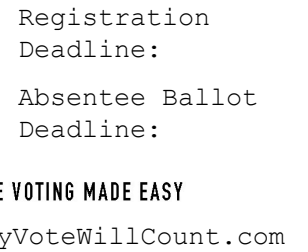
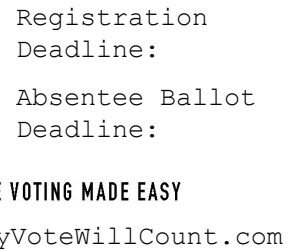
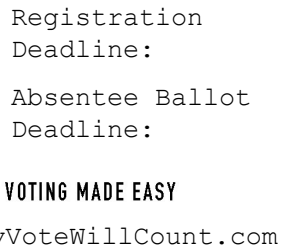
(608) 266-8005
Registration Deadline: 10/13/04
Absentee Application Deadline: 10/29/04

Wyoming "Safe Republican"

(307) 777-7370
Registration Deadline: call
Absentee Application Deadline: call



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stop complaining. vote.
www.MyVoteWillCount.com

Are you an out-of-state student?

Vote where it counts. You have a choice.

It's easy to register and vote absentee in your home state, even if you have already registered at school.

But time is running out. Register and apply for an absentee ballot. It's not hard - we did the homework for you.

Visit www.MyVoteWillCount.com today.



5-ways to make an impact:

- 1) Register to vote and apply for an absentee ballot.
- 2) Send an email on voting to your friends and family.
- 3) Pass out flyers.
- 4) Run a My Vote Will Count drive.
- 5) Join the My Vote Will Count outreach team.

Find out how: go to www.MyVoteWillCount.com/action.html

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